



Making money to sustain your garden

Alan Diskin - Chief Development Officer



Have a Vision



Get Support



Everybody Helps



Continue to Grow



You have to start with a vision

- 1. Curriculum through Hands On Learning
- 2. Nutrition and Healthy Food
- 3. Engineering
- 4. The Arts
- 5. School Climate
- 6. Community Engagement













Exploring the Garden

1. Garden Treasure Mailbox What's inside? What treasures could you add for others to enjoy?

Come play a song for the chickens!

3. Chickens

How many different types of chickens can you find? How do chickens help us in the garden?

4. Worms

How many kinds of worms can you find? What do they feel like? What are they doing?

S. Compost Piles What goes into a compost pile? What comes out?

6. Sundial Can you tell the time?

7. Circle Bench Relax in the shade, or find the four directions.

8. Bee Hive
Open the door.... Look and listen!
Be sure to close the door behind you!

9. Themed Garden Area

Can you find a plant named after a animal, in our zoo garden bed?
Can you find a garden bed with tropical plants?
One with plants that are adapted for dry weather?
Can you find any animal tracks?
How many different types? Where do they go?

What season is it now? How do the apple trees look in this season?

What is your favorite way to eat apples?

11. Weather Station What's the weather like today?

Open the door to find the temperature and humidity!

Has it rained? What direction is the wind blowing?

12. Pond What grows here? Who lives here?

Run/walk/crawl through...or sit quietly inside and watch birds come close.

Where does the fountain get its energy? Can you turn the flow off by blocking the sun?

Pull the door down to see roots growing. What colors are they? How are they helping the plants?

16. Garden & Pizza Bed How many pizza ingredients can you find growing here?

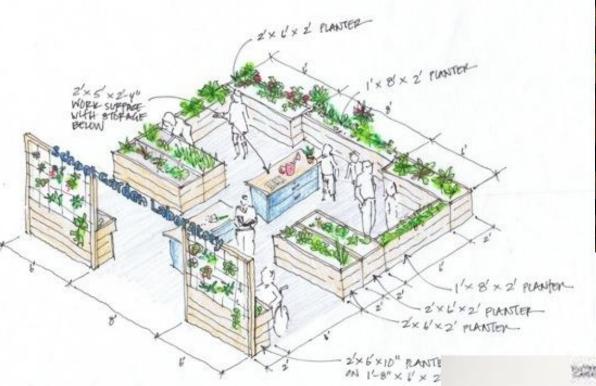
17. Garden Kitchen What foods from the garden could you imagine cooking here?

18. Rainwater Catchment System Where does the water come from? Why do we store it in this barrel?

19. Orchard and Berries Zig zag through the trees! How many different kinds of leaves can you find?

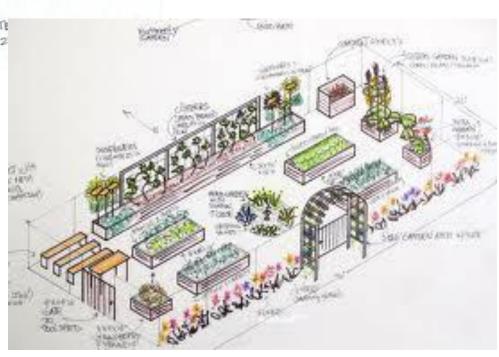
20. Food, What?! Field How many different crops are growing here? Which one is your favorite?







School Garden Laboratory Aerial View Backyard Harvest















Raising Money for your Garden











Help school gardens take root.





dover Garden Club Presents:

Petals & Palettes
On a Sunday Afternoon

an exhibition of art and floral design

artists arrangers ive music for sale ch more
Admission \$40 appetizers and beverages included

Please join us
on
Sunday, May 18th, 2014
12:00 pm-5:00 pm
at
sex Art Center, Lower Le
56 Island St., Lawrence, M



tickets/information andovergardenclub.org

Resources

http://edibleschoolyard.org/node/1143

- Garden or harvest festivals, where attendees are encouraged to donate to the garden in exchange for admission, and are able to donate more in exchange for goods like produce or art, or activities like music, face painting, or games
- Farm stands, where gardens offer produce to neighbors in exchange for a suggested donation
- Community concerts, or theater or dance performances, where musicians, actors, or dancers in your garden or in your community volunteer their time, and the public makes a donation in exchange for admission
- Community art shows, where gardeners or local artists provide the art, and the proceeds go to the garden
- Garden-wide yard sales, where all proceeds go to the garden

Plan Events

- Percent days, where a business donates a percentage of their daily sales to your garden.
 5 or 10% is typical.
- Special goods or menu items whose sales benefit your garden
- Special events, where a restaurant or bar hosts an event and the proceeds benefit your

garden









Roots, Garden Shoots & Boots



When: Ipm - 4pm

Where: 6. Stonehouse Drive.

Queensbury, BD13 2FB

Activities Include

Coachhouse Cupcakes - Stamping Up Cards & Gifts Tombola - And More...

Afternoon tea will be served during the afternoon

All proceeds will be donated to support the innovative work of final/ord based, life changing children and young people's charity. The Joshua Project. More details can be obtained using the contact details below.





- Plain ol' garden sponsorships, where a business donates to the garden in exchange for recognition on signage, newsletters, social media, or in other ways
- http://www.woollyschoolgarden.org/support.html





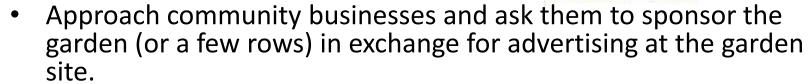
Garden Of Thanks



Advertise, Advertise, Advertise







- Facebook Make a Facebook page for your garden, and include a link that will let people donate to the garden on-line. This will help to raise awareness for your projects and provide a source of revenue.
- Razoo/kickstarter On these websites (www.razoo.com / www.kickstarter.com) community groups post their projects and fundraising goals. People can read the descriptions and donate online.
- Apply for Grants We found a bunch of grant opportunities that may be applicable to your garden projects.





Everybody Helps!



VOLUNTEERING

Volunteers keep our gardens – and the children who learn in them – growing! Please consider sharing your time and talents with REAL School Gardens. We currently have volunteer opportunities in our North Texas Region.

If you are a corporation or group looking for a team building activity, we offer a fun and turn-key community building and volunteering day, where managers and employees working side by side with teachers, parents and students to bring a garden to life.



Event Planning Checklist

Use this basic checklist to assist your group in planning a	successful event. Remember, we may not have all of the specifics	BUDGET PLANNING WORKSHEET
	to starting your event planning to make sure everything gets covered!	Here is a sample worksheet to set your project budget.
Name of Event:	_ ADVERTISING	
Date:		If your totals do not match, you may need to adjust your program accordingly.
Time:		
Location:	Challing Listservs	ANTICIPATED EXPENSES
Event Purpose:		Condition Double (C
DD AINCTORMING	□ Other forms of marketing SHOPPING	Facilities Rental \$
BRAINSTORMING Will the event work?		Food
How many people do you need to make the	Officer in charge:	
event happen?	Supplies needed for your event: Sittempore	Lodging
□ Does the event serve a need previously not met	o Silverware	Publicity
on campus?	o Plates	
Do we have the resources to make it happen? BUDGETING	o Napkins	Speaker Fees / Honorariums
□ See sample budget planning sheet (attached)	o Cups	Supplies
SCHEDULING	o Decorations	
Officer in charge:	o Cashbox	Technical Support
□ Talk with the appropriate room reservation office	o Performer specific items/requests	Travel
o What size room do you need? o What kind of tech needs do you have?	o Other:	1 lav Cl
to What kind of tech needs do you have? To What can you afford?	•	Security
Tentatively book a couple of dates	•	File-1:
 Call your performer or vendor (if applicable) and 	•	Films License or Permits
schedule the performance date	WEEK PRIOR	Registration fees
☐ Call the reservation office back to confirm your date	Officer in charge:	
□ Schedule a meeting to go over your tech needs and room set-up	Call reservations and make sure all details are secured	Other
□ Schedule the travel arrangements for your	Call SAO and make sure all permits have been	*TOTAL \$
performer (if necessary), including a ride to and	signed and are completely ready to pick up	·
from the airport and/or hotel	Call performer and make sure travel arrangements are se-	ANTICIPATED INCOME
□ Book hotels and/or make dinner reservations for	cured	Admission Fees \$
your performer	 Assign event shifts for group volunteers (set-up, 	
PERMITS (see Student Group Handbook to determine if you need any of these permits for your event)	during, take down)	Co-Sponsors (please list below)
Officer in charge:	☐ Create any programs or fliers needed at the event	Anticipated Grants Income
□ Food Permit filled out	- DAY OF EVENT	Alticipated Grants income
□ Outdoor Space Permit filled out	Officer in charge:	
□ Alcohol Permit filled out	☐ Pick up performer/vendor and get to performance site	
□ Sound Permit filled out	□ Compile performer requests in dressing room	Name of Grant Amount Requested Amount Awarded
□ Sanitation Permit filled out	☐ Arrive early for the event for set-up	
□ Sales/fundraising permit filled out	Meet vendors at the event and assist with set-up	
Security Scheduled	☐ Greet guests at the door	Name of Grant Amount Requested Amount Awarded
□ Film License	□ Have fun!	
GRANTS/FUNDRAISING	□ Clean up, remember that your reservations	
Officer in charge:	location may have special clean up regulations	Name of Grant Amount Requested Amount Awarded
☐ If you are applying for grants, did you get your	AFTER THE EVENT	
applications in by the deadline?	Officer in charge:	
Have you scheduled an appointment to meet with	☐ Send thank you notes to performers and to	Name of Grant Amount Requested Amount Awarded
the grant committee?	volunteers who worked extra hard	Other Income
What measures are you taking to ensure you can	□ Do a post-event evaluation (see example attached)	Siller illegation
pay your performer/vendors up front?	☐ Make sure to pay all bills and turn in all grant	*
	paperwork on time!!	
	**Don't forget to keep a list of the people and the phone	
	numbers that you are contacting throughout your planning.	
	We suggest collecting them on the back of this list**	



Slow Food Maui is sponsoring one of the <u>Work and Learn Days</u> at the Kihei Elementary School Garden on November 12, and we need volunteers! Work starts at 8:00 a.m. and they usually finish up about 11:00 a.m., but people don't need to be there the whole time.

Here is what is expected from sponsors:

- •Bring local, healthy snacks for about 20-25 people. (Fresh fruit, baked goodies, etc.) Nothing too fancy as they are in the garden! There are no kitchen facilities available.
- •They'll supply water, but if we want to bring some other drinks, that's great. They'll supply cups, napkins, plates and silverware (as needed.) Finger food usually works the best!
- •They love it when their sponsors get dirty with them in the garden. Please bring hat and gloves, and wear close-toed shoes.
- •Be prepared to tell people about Slow Food Maui and how they can get involved.
- •They usually have a mix of community volunteers, teachers, parents and kids. We need your help! Please contact us if you're able to lend a hand for this great cause!



Continue to Grow



- http://www.kidsgardening.org/classroomprojects
- http://sproutrobot.com/
- http://letsgrowveggies.com/